

HEALTHCARE DECISION-MAKING IN THE MIDDLE EAST AND NORTH AFRICA: ROLE OF HEOR & HTA

Vienna School of Clinical Research, Public Health and Medical Education (VSCR) participates at ISPOR Dubai 2018 from 19–20 September 2018

VSCR is ISPOR Dubai 2018 partner at the leading Middle East and North Africa Conference for Health Economics and Outcomes Research (HEOR). VSCR supports ISPOR Dubai 2018 from 19 to 20 September 2018 as exhibitor and with sponsorship.

Interest in the field of health economics and outcomes research (HEOR) has grown exponentially as governments and other payers struggle with how to provide the best possible health outcomes at affordable costs. Every healthcare decision-maker should be informed by the best scientific research derived from rigorous, proven methodologies. Toward that goal, it is also VSCR's mission to promote HEOR excellence to improve decision making for health globally.

In November 2018, VSCR will start with a new series of HEOR-courses in cooperation with Sigmund Freud University Vienna (SFU) for members of pharmaceutical and medical device industry, for health insurers and policy makers.

Base Module – EVIDENCE BASED DECISION MAKING FOR PRICING AND REIMBURSEMENT: FROM THEORY TO PRACTICE – taking place from 15–18 November 2018 in Vienna can be booked also as stand-alone module.

Program leaders for the base module in November 2018 are Lieven Annemans, Keith Tolley and Max Lebmeier.

In total, the course program consists of five independent modules. Each module can be booked individually. The course language is English. Each module comprises lectures, tutorials, panel discussions, workshops and group exercises. And the following topics will be covered:

- Health Economy and Health Outcome Research
- Decision Making for Pricing and Reimbursement
- HTA (Health Technology Assessment)

For more information and registration visit:
www.vscr.at/public-health

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