

NEW PERSPECTIVES FOR IMPROVING 21ST CENTURY HEALTH SYSTEMS

Vienna School of Clinical Research, Public Health and Medical Education (VSCR) participates at ISPOR Europe in Barcelona from 10–14 November 2018.

ISPOR Europe 2018

VSCR is ISPOR Europe 2018 partner at the leading European Conference for Health Economics and Outcomes Research (HEOR). VSCR supports ISPOR Europe 2018 from 10 to 14 November 2018 as exhibitor and with sponsorship. Interest in the field of health economics and outcomes research (HEOR) has grown exponentially as governments and other payers struggle with how to provide the best possible health outcomes at affordable costs. Every healthcare decision-maker should be informed by the best scientific research derived from rigorous, proven methodologies. Toward that goal, it is also VSCR's mission to promote HEOR excellence to improve decision making for health globally.

In May 2019, VSCR will continue with its successful series of HEOR-courses in cooperation with Sigmund Freud University Vienna (SFU) for members of pharmaceutical and medical device industry, for health insurers and policy makers.

Base Module – EVIDENCE BASED DECISION MAKING FOR PRICING AND REIMBURSEMENT: FROM THEORY TO PRACTICE – again will take place from 2–5 May 2019 in Vienna and can be booked as stand-alone module.

Program leaders for the base module in May 2019 are Lieven Annemans MSc, PhD (University of Ghent, Belgium), Jürgen Raths, MD (CEO Cordeé Consulting, Geneva), and Anna Bucsics, MD (former department head of pharmaceutical affairs, Federation of Austrian Social Insurance Institutions)

In total, the course program consists of five independent modules. Each module can be booked individually. The course language is English. Each module comprises lectures, tutorials, panel discussions, workshops and group exercises. And the following topics will be covered:

- Health Economy and Health Outcome Research
- Decision Making for Pricing and Reimbursement
- HTA (Health Technology Assessment)

**For more information and registration visit:
www.vscr.at/public-health**



ISPOR Europe 2018, Barcelona



ISPOR Europe 2018, Barcelona, Mag. Margarete Schreiner-Karner, Operational Manager VSCR



ISPOR Europe, Barcelona, Exhibition 2018

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