

VSCR-ADVANCED HEOR TRAINING AT THE CUTTING EDGE

The university course module „From Evidence to Health Outcome models” took place from 18-19 October 2021 as online/virtual training. Participants came from Middle East, Brazil, Mexico, Zambia and Europe. More than 15 countries were represented.

The first students who completed three modules had been awarded with university diploma jointly issued by VSCR and Sigmund Freud University Vienna.

In November 2018 the Vienna School of Clinical Research, Public Health and Medical Education (VSCR) agreed upon a co-operation with Sigmund Freud University of Vienna (SFU) to offer international Diploma courses for

- Health Economy
- Decision Making for Pricing and Reimbursement and
- HTA (Health Technology Assessment)



Univ.-Prof. Dr. Heinrich Klech & Univ.-Prof. Dr. h.c. mult. Alfred Pritz

The VSCR has been running these courses successfully since 2008 and has trained more than 1,200 participants from over 30 countries.

In cooperation with the Medical Faculty of Sigmund Freud University of Vienna, the students are now awarded with a university certificate and after successful completion of three modules with a university diploma („Health Outcome Research Diploma“).

UNIVERSITY PROGRAM: The program consists of three individual modules, each module can be booked individually.

Base Course: EVIDENCE BASED DECISION MAKING FOR PRICING AND REIMBURSEMENT

Advanced Course I: FROM EVIDENCE TO Health Outcome Models

Advanced Course II: FROM OUTCOME DATA TO value dossiers: an introduction into the basics of successful HTA discussions

The courses are held in English language.

The courses are intended for:

- Representatives of the pharmaceutical, biotech and medical technology industries, like General Managers, Market Access Managers, Marketing, Regulatory and Medical Managers of the pharmaceutical and the medical technology industry
- Members of registration authorities
- Payers (health insurances, policy makers)
- HTA organizations

Each module consists of several lectures, tutorials, panel discussions, workshops and group work. The lecturers are university professors dealing with Health Economy, Health Outcome Research and EBM (Evidence-based Medicine) as well as international experts and representatives from HTA organizations and health insurance companies, and pharmaceutical industry.

Course Directors



Lieven Annemans MSc, PhD
(University of Ghent, Belgium)



Jürgen Raths, MD
(CEO Cordeé Consulting, Geneva)

The course directors are Prof. Lieven Annemans from Ghent, Belgium, Senior Professor of Health Economy of the University of Ghent and Past President of ISPOR (International Society of Pharmacoeconomics and Outcomes Research), a worldwide renowned expert, as well as Dr. Jürgen Raths, Managing director of Cordée, a pharma consultancy focusing on commercial models and market access in Geneva.

For more information and registration visit:
www.vscr.at/public-health